G 2890 (Pages : 2) Reg. No.....

Name.....

M.Com. DEGREE EXAMINATION, AUGUST 2016

First Semester

Faculty of Commerce

Paper II—BUSINESS MANAGEMENT

(Prior to 2012 Admissions)

Time : Three Hours Maximum : 75 Marks

Section A

Answer **all** *questions.*
Each question carries two marks.
Each answer not to exceed **half a page.**

1. What are planning premises ?
2. What is delegation ?
3. Describe ISO.
4. What is managerial grid ?
5. Explain the term TQM.
6. Differentiate between co-ordinating and controlling.
7. What is administration ?
8. What is a quality circle ?
9. What is meant by paternalistic leadership ?
10. What do you mean by social responsibility of business ?

(10 × 2 = 20 marks)

Section B

Answer any **five** *questions.*
Each question carries 5 *marks.*
Each answer not to exceed **one page.**

11. Write a note on managerial levels and their functions.
12. 'Planning is pivotal in management'. Comment on the statement in relation to importance of planning.

Turn over

13. Explain the principles of delegation.

14. Explain the process of decision making.

15. Write a note on directing tools/techniques.

16. Differences between planning and forecasting.

17. Explain line organization.

18. What are the benefits of MBO ?

(5 × 5 = 25 marks)

Section C

Answer any **one** *question.*
Each question carries 10 *marks.*
Answer not to exceed **three pages.**

19. Explain different leadership styles.

20. Describe social responsibility of business towards various groups.

(1 × 10 = 10 marks)

Section D

Answer any **one** *question.*
Each question carries 20 *marks.*
Answer not to exceed **five pages.**

21. Explain various structures of organization.

22. Define planning. What are the techniques for the formulation of policies and strategies ?

(1 × 20 = 20 marks)