E 8890 (Pages : 3) Reg. No.....

Name.....

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2014

Third Semester

Core Course 9—BUSINESS MANAGEMENT

(Common for Model I, Model II and UGC sponsored B.Com. Degree Programmes)
[Prior to 2013 Admission]

Time : Three Hours Maximum Weight : 25

Answer may be written either in **English** *or in* **Malayalam**

Section A

This section consists of four bunches of **four** *questions.*
Each bunch carries a weight of 1.
Answer **all** *questions.*

I. Choose the correct answer from the choice given :

1 Management is :

(a) A factor of production. (b) Universal in charater.

(c) All that a manager does. (d) An individual activity.

2 Which function regarded as the essence of management :

(a) Co-ordination. (b) Organising.

(c) Directing. (d) Planning.

3 Fayal concentrated on :

(a) Productivity. (b) Top level.

(c) Middle level. (d) Shop level.

4 Organisation deals with :

(a) Division of work. (b) Contralisation of activities.

(c) Delegation of authority. (d) Span of control.

II. Fill in the blanks :

5 Informal organisation originates ————.

6 ———— Cannot be delegated.

7 ———— is concerned with the estimation of work force in future.

8 ———— leader allows optimum freedom to subordinates.

Turn over

III. State whether the following statements are True *or* False :

9 It is the authority that makes a person leader.

10 Controls are back ward looking.

11 Safety needs consists of the need for protection from physical danger and for economic security.

12 Co-ordination is the process at over seeing the subordinates at work.

IV. Match the following :

13 Staffing	(a) Delegation authority.
14 Planning	(b) Looking ahead.
15 Organising	(c) Manning the position
16 Co-ordinating	(d) Management in action.
	(e) Essence of management.

(4 × 1 = 4)

Section B

Answer any **five** *questions.*
Each question carries a weight of 1.

17 What do you mean by levels of management ?

18 Explain management as a profession.

19 What is unity of Command ?

20 What is equal division of responsibility ?

21 What is work study ?

22 What do you mean by planning promises ?

23 Explain organisation structure.

24 What is formal organisation.

(5 × 1 = 5)

Section C

Answer any **four** *quesions.*
Each question carries a weight of 2.

25 Distinguish between Co-ordination and Co-operation.

26 What are the styles of leadership ?

27 What is M.B.O. ? State the steps in M.B.O.

28 What is delegation ? State its features.

29 What is centralisation ? State the factors affecting Centralisation.

30 What is departmentation by product ? State its advantages.

(4 × 2 = 8)

Section D

Answer any **two** *questions.*
Each question carries a weight of 4.

31 Explain Herzberg's two factor theory of motivation.

32 "Whether if a large *or* small organisation, the integration of individual efforts becomes a Complex Problems for management. For it Directions a must". Do you think so ? If, give the importance of direction.

33 Define Control. State the importance of Controlling.

(2 × 4 = 8)