



**QP CODE: 19101423**



19101423

**Reg No** : .....

**Name** : .....

**B.Com DEGREE (CBCS) EXAMINATION, MAY 2019**

**Fourth Semester**

**Optional Core - CO4OCT04 - TRAVEL AND TOURISM INFRASTRUCTURE**

(Common for B.Com Model II Travel & Tourism, B.Com Model III Travel & Tourism, B.Com Model I Travel & Tourism)

2017 Admission onwards

431FAB7A

**Maximum Marks: 80**

**Time: 3 Hours**

**Part A**

Answer any **ten** questions.

Each question carries **2** marks.

1. What is a tourism circuit?
2. List few measures taken by government for development of tourism infrastructure.
3. Define travel and its concept.
4. What is a travel agency?
5. What is BSP?
6. What is travel agency?
7. Give any two revenue sources of a travel agency?
8. Define tourism demand.
9. What is value statistics?
10. Explain the term Red passport?
11. What are the facilities at an airport?
12. List any two use of IT in travel agencies?

(10×2=20)

**Part B**

Answer any **six** questions.

Each question carries **5** marks.

13. Explain the nature of an Amusement park.
14. Write down the role and responsibilities of a travel agent.





15. What are the benefits accrued to travel agency by IATA accreditation.
16. Discuss the conditions for approval of travel agency by Ministry of tourism, Govt of India.
17. What are the importance of financial incentives in travel agencies?
18. What are push and pull strategy?
19. What are the importance of measuring tourism demand?
20. Explain the meaning and concept of travel formalities?
21. Explain inflight baggage?

(6×5=30)

### **Part C**

Answer any **two** questions.

Each question carries **15** marks.

22. Describe the role of government in improving and preserving tourism infrastructure.
23. Describe the national policy of the government for promoting infrastructural facility for tourist.
24. Explain different departments in a travel agency.
25. What are the problems in measurement of tourism demand?

(2×15=30)

